

# **MADE: *In America***

For: Immediate Release

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## **2011 Build it In America AWARD WINNER: BRIGHTON PAVILION**

MADE: *In America* today announces that Brighton Pavilion is the winner of a 2011 Build it in America Award. The award will be presented at the annual *Take Pride in America* celebration held at the United States Capitol on July 4, 2011. The Build it in America Award recognizes leading American companies who have made extraordinary commitments to manufacturing in the United States. MADE: *In America* joins industry professionals in recognizing Brighton Pavilion as exemplary in its field, and congratulates the company and its employees for their long standing commitment to making --in America-- the finest in hand-crafted, hand-painted furniture.

Brighton Pavilion is a true jewel of manufacturing in America. Its authentic works of art are evidence of American innovation, creativity and ingenuity. Brighton Pavilion is handmade for the home. In a world of mass produced "good enough", Brighton Pavilion provides perfection -- impossibly beautiful, hand painted furniture, the most beautiful in the world. A Brighton Pavilion piece is an exquisite combination of historical reference and modern imagination. Brighton Pavilion was founded in 1989 to provide unique bench made furniture to complement upholstery and antique selections for design professionals. A small privately owned company, Brighton Pavilion is well recognized in the industry for its high quality and fabulous look. Diversity in the workforce has always been a focus for Brighton Pavilion; a company owned by a woman employing a majority of women in our Memphis, TN workforce over the past 22 years. Brighton Pavilion excels at offering a variety of custom colors and artistic designs created to meet the specifications of our demanding clientele.

**ABOUT MADE: IN AMERICA:** MADE: *In America* is a not-for-profit educational organization based in Washington, D.C. The group's mission is foster a business climate conducive to the free exchange of ideas and information for the purpose of revitalizing

and sustaining the competitiveness of American commerce and industry in a global economy. Made: *In America* is a coalition of business leaders, public policy makers, educators and concerned citizens dedicated to designing and articulating new and innovative ways to promote American enterprise in the 21<sup>st</sup> Century. The organization's annual BEST: Made in America and Build it in America awards are the culmination of a deliberative year-long search to identify and honor America's best businesses. The award was created to heighten public awareness of American-made products and a showcase the companies and individuals who create them.

In addition, MADE: In America also conducts the American Treasures Award program, established to recognizing and honor individuals making significant contributions to the American enterprise system. Beyond the awards programs, MADE: In America undertakes a wide range of other educational programs and services in cooperation with a network of coalition partners through the American Enterprise Initiative and In Service to American Business. These strategic educational initiatives are created for both manufacturers and consumers in order to shape public discourse and policy.

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